ivy newsletter

JANUARY 3, 1972

WELCOME BACK to another fascinating year with our friend and yours, The Ivy Network --

HOPE everyone had a healthy and satisfying vacation -- which we can now begin to shatter!

A FEW LOOSE ENDS from our meeting -- the Minutes of which are enclosed -- are covered in this latest Care Package. Stations that failed to attend are also receiving the audit and payment. You also get --

TWO NEW ORDERS from Columbia records -- if your station is in on the buy. Note that both the Nyro amd the Dylan run the same week with the usual Columbia spot distribution. Stations on the air January 10-14 will run 'em that week; WXPN and WTBU will run the following week; and WLRN will run the first week they're on, which should be early February.

ANOTHER "NEW" ORDER from Budweiser -- which is a renewal of our prior contract. A CATCH however, is included. The contract has been negotiated, and we have a verbal agreement for a full 30-week schedule on all available stations, to the tune of fourteen members (last year we ran 22 weeks on 11 stations); making this contract 10,000 big bucks bigger than last. THE CATCH? Verbal don't mean a damn -- I hope to receive the signed contract at some point real soon; 'till then go ahead and run as if we were golden; then when we are, we will be. And keep your fingers crossed! (Note: New stations will get ET's in the mail courtesy of WDCR -- they roll according to the schedule enclosed). If this causes anyone real severe paranoia, please use your telly and let us know.

CAMPUS MEDIA collections are moving along (Yes?) at an increased (Yes!) pace -- thank our lawyer, their buyer, and your lucky stars. We still ain't out of the woods, though --

WE AM WOIKIN' on a major new deal to add cross-continental reps to the Network -- after what's known as a "decent interval" we'll let the cat out of the bag. Thanks to Mike Meadvin of WKCR for this good suggestion.

TOM KENDRICK will (I hope) be in touch soon through the Newsletter to fill in details on the Sports Remote Princeton Super Telephone Interchange.

KEEP THEM AFFIDAVITS and hate letters comin' folks. My Genie and I read every one --